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Date Rcvd: _____	Application Fee: _____
Permit(s) Rcvd: _____	15% Ref Disc? _____
Referred: _____	

**KELLER FARMERS MARKET  
ARTISAN & CRAFT VENDOR APPLICATION 2012**

Vendor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Artisan & Craft Vendor Acceptance Policy**

The Keller Farmers Market (KFM) is open in 2012 for a total of 25 Saturdays, from May 5<sup>th</sup> through October 27<sup>th</sup>. Three (3) booths per market day will be dedicated to artisan and craft vendors. In addition, to enhance the diversity of products offered at KFM, each artisan and craft vendor will be limited to no more than two (2) market dates per month.\*

The product categories accepted for these booths are

- Food related, derived or themed products;
- Recycled or repurposed items;
- Gardening related or themed.

While we respect independent sales consultants with direct selling businesses and organizations, artisan and craft vendor booths **are not** available for this purpose, regardless of the product category.

An application fee of \$25 must be submitted with your application. If your application is not accepted, the \$25 will be refunded; if your application is accepted, it will be applied as your first market day booth fee.

**Tell Us About You!**

Provide a description of the product(s) you propose to sell at the market. (Please use back of page or attach an additional page if more room is necessary.)

***If a website is not available for KFM to review the proposed product(s), please include example photos of product(s) for review and approval. If necessary, product samples may be requested for further review. All artisans and craft vendors applying for the 2012 season must be juried and approved to participate in KFM.***

What product category/categories will your offerings represent?

Food related, derived or themed \_\_\_\_\_

Recycled or repurposed \_\_\_\_\_

Gardening related or themed \_\_\_\_\_

What percentage of the product(s) you will be selling are made, grown or produced by you?

Please provide the address or location(s) where product(s) are made, grown or produced.

### Preferred Market Dates

Please circle the date(s) you would prefer to participate in KFM during the 2012 season.

5/5    5/12    5/19    **(5/26 – Closed due to another event occupying the KFM location.)**

6/2    6/9    6/16    6/23    6/30\*

7/7    7/14    7/21    7/28

8/4    8/11    8/18    8/25

9/1    9/8    9/15    9/22    9/29\*

10/6    10/13    10/20    10/27

\*Since June and September each has five (5) Saturdays, the three (3) artisan and craft vendor booth limit will not apply on 6/30 and 9/29. These dates will be publicized as an Arts & Crafts Extravaganza, showcasing local artists and their talents. All KFM artisans and crafters are encouraged to participate.

### Booth Fees

Booth fees for the 2012 season will again be \$25 per market day. Vendors must pre-pay the booth fee prior to the market date. While full pre-payment is preferred, the KFM Market Manager will be on-site each market day and can collect cash booth fees weekly for the vendor's next market day.

For each check returned for insufficient funds, the vendor will be charged a \$35 fee, and will not be able to show at KFM until the matter is resolved.

**NEW for 2012:** A 15% discount is being offered to vendors for referring a new\*\* food vendor to KFM who commits to and fulfills a minimum of two (2) market days per month (twelve days) during the 2012 season.

\*\*New is defined as a food vendor who has not shown more than three (3) market days total during the combined 2009, 2010 and 2011 seasons. The new food vendor discount will be paid by check and mailed to the referring vendor *after* the close of the 2012 season, no later than Nov 15, 2012. The 15% discount will be calculated on actual booth fees collected from the referring vendor for the 2012 season.

**Cancellation Policy**

As outlined in the KFM Rules & Regulations 2012, KFM requires a minimum cancellation notice of 24 hours prior to the start time of the market. If cancellation is received after 8:00 a.m. the Friday prior, or there is no record verifying the cancellation, the vendor will still be responsible for the booth fee for that market day. Vendors may call the KFM Market Manager, Patricia, at (817) 875-2360, send a letter via U.S. Mail to the KFM post office box address, or email [info@kellerfarmersmarket.com](mailto:info@kellerfarmersmarket.com) to cancel.

Insurance and Indemnity

All authorized vendors participating in the Keller Farmers Market (KFM) shall be individually and severally responsible to KFM and the City of Keller (the City) for any loss, personal injury, deaths, and/or any other damage that may occur as a result of the vendor's negligence or that of its servants, agents, and employees. All vendors hereby agree to indemnify and save KFM and the City harmless from any loss, cost, damages, and other expenses, including attorney's fees, suffered or incurred by KFM and the City by reasons of the vendor's negligence or that of its servants, agents and employees; provided that the vendors shall not be responsible nor required to indemnify KFM and the City for negligence of KFM and the City, its directors, volunteers, servants, agents or employees. No insurance is provided by KFM to participants in KFM. **All producers are strongly encouraged to carry \$1 million in general liability insurance naming KFM as additional insured.**

I have read the Artisan & Craft Vendor Application 2012 and the KFM Rules & Regulations 2012. If accepted into KFM, I hereby agree to abide by said Rules & Regulations. Further, I agree to sell at KFM only such items as those listed on my Artisan & Craft Vendor Application 2012, unless an additional request is granted by KFM at a later date. I acknowledge full responsibility for all my activities in KFM, and for those assisting me, throughout the term of this season's market, May 5 - October 27, 2012. I acknowledge the authority of the KFM Market Manager to immediately settle any disputes regarding product legitimacy, procedural and vendor conduct violations, and impose any penalties, including fees, possible suspension or removal from KFM. I agree to allow the KFM Market Manager, Executive Director, Board of Directors, or representatives of KFM at any time to inspect the premises where the products I've offered for sale are produced. Failure to allow an inspection will constitute a violation of the KFM Rules & Regulations 2012.

I certify that the information contained in this application is true and accurate.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

On behalf of

\_\_\_\_\_  
Vendor/Company Name

If you have any questions regarding this application, please contact the KFM Market Manager, Patricia, at (817) 875-2360. Completed Application, initialed Rules & Regulations 2012, photos (if applicable) and the \$25 application fee should be submitted to Keller Farmers Market, P.O. Box 782, Keller, TX, 76244.